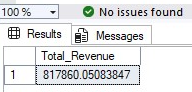
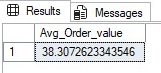
SQL Queries for Pizza Sales Dataset:

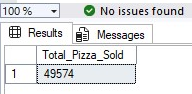
1. KPI’s
2. SELECT SUM(total\_price) AS Total\_Revenue from [ Pizza\_salses ]



1. SELECT SUM(total\_price) / Count(DISTINCT order\_id) as Avg\_Order\_value from [ Pizza\_salses ]



1. SELECT SUM(quantity) AS Total\_Pizza\_Sold from [ Pizza\_salses ]



1. SELECT COUNT(DISTINCT order\_id) AS Total\_Orders from [ Pizza\_salses ]

A screenshot of a computer

Description automatically generated

1. SELECT CAST(SUM(quantity) AS DECIMAL (10,2)) /

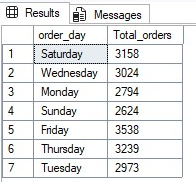
CAST(COUNT(DISTINCT order\_id) AS DECIMAL(10,2)) AS Avg\_Pizzas\_per\_order from [ Pizza\_salses ]

A screenshot of a computer

Description automatically generated

1. Charts
2. SELECT DATENAME(DW, order\_date) as order\_day, COUNT(DISTINCT order\_id) AS Total\_orders from [ Pizza\_salses]

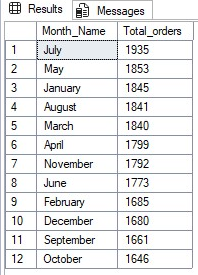
GROUP BY DATENAME(DW, order\_date)



1. SELECT DATENAME(MONTH, order\_date) as Month\_Name, COUNT(DISTINCT order\_id) AS Total\_orders from [ Pizza\_salses]

GROUP BY DATENAME(MONTH, order\_date)

ORDER BY Total\_orders DESC



3. SELECT pizza\_category, sum(total\_price) as Total\_sales, sum(total\_price) \* 100 /

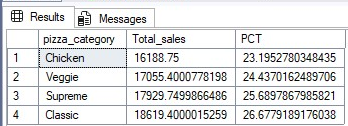
( SELECT sum(total\_price) from [ Pizza\_salses ] WHERE MONTH(order\_date)=1) AS PCT

from [ Pizza\_salses ]

WHERE MONTH(order\_date)=1

GROUP BY pizza\_category

ORDER BY PCT, Total\_sales DESC



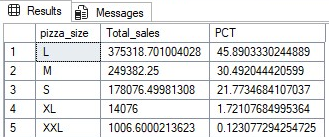
4. SELECT pizza\_size, sum(total\_price) as Total\_sales, sum(total\_price) \* 100 /

( SELECT sum(total\_price) from [ Pizza\_salses ]) AS PCT

from [ Pizza\_salses ]

GROUP BY pizza\_size

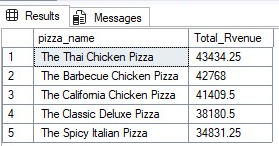
ORDER BY PCT DESC



5.SELECT TOP 5 pizza\_name, SUM(total\_price) AS Total\_Rvenue FROM [ Pizza\_salses ]

GROUP BY pizza\_name

ORDER BY Total\_Rvenue DESC



6. SELECT TOP 5 pizza\_name, SUM(total\_price) AS Total\_Rvenue FROM [ Pizza\_salses ]

GROUP BY pizza\_name

ORDER BY Total\_Rvenue ASC

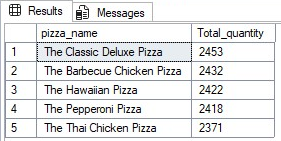
A screenshot of a menu

Description automatically generated

7. SELECT TOP 5 pizza\_name, SUM(quantity) AS Total\_quantity FROM [ Pizza\_salses ]

GROUP BY pizza\_name

ORDER BY Total\_quantity DESC



8. SELECT TOP 5 pizza\_name, SUM(quantity) AS Total\_quantity FROM [ Pizza\_salses ]

GROUP BY pizza\_name

ORDER BY Total\_quantity ASC

